

 bloomerang +  Qgiv

GIVECON

Sponsorship Opportunities

FEB. 23-26, 2025 | ORLANDO, FL





WELCOME SPONSORS

SHOWCASE YOUR COMPANY TO NONPROFIT ORGANIZATIONS FROM AROUND THE COUNTRY.

GiveCon attendees are eager to learn about industry trends and how your company can help them make a difference in the world. Join us as a sponsor and connect with nonprofit pros on the lookout for innovative technology and services to help them achieve their missions.

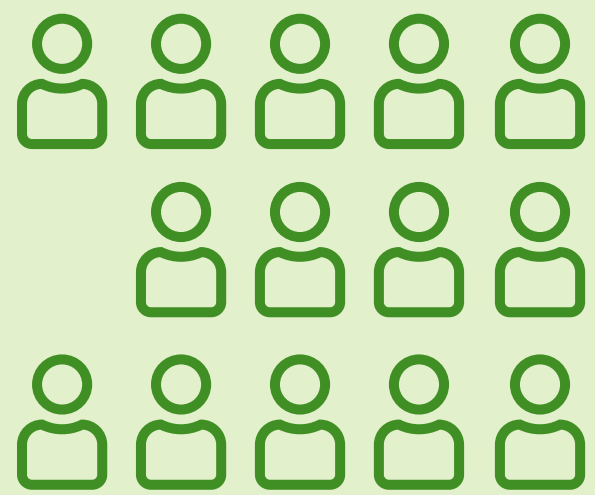
As a sponsor, your company will gain maximum exposure in a limited-availability exhibitor hall. We've optimized the exhibitor floor and schedule to ensure we're providing attendees access to the best vendors the nonprofit industry has to offer. With 50% of attendees in a top-level decision-making role, you'll have the opportunity to connect and engage in valuable conversations.

Sponsorship space is limited

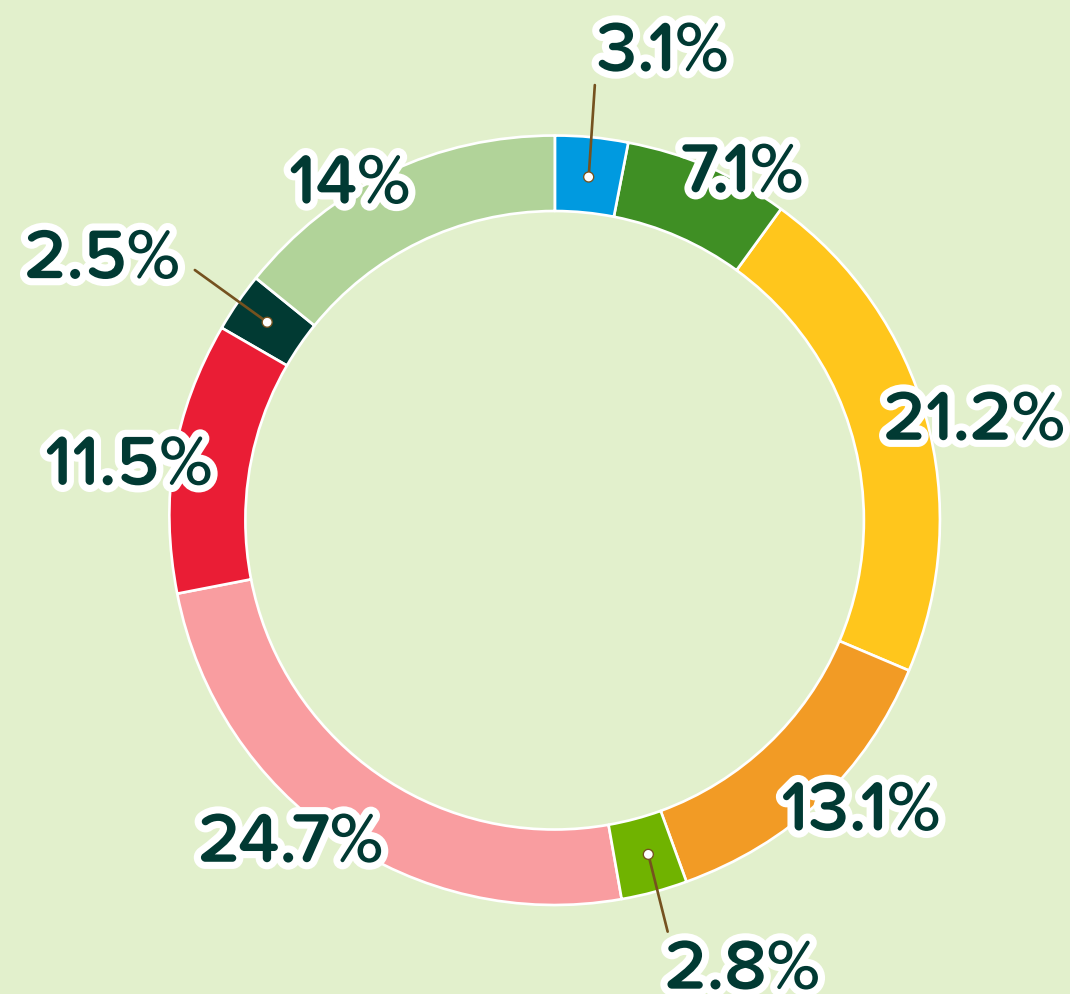
AND ON A FIRST-COME, FIRST-SERVED BASIS.

Don't miss your chance to showcase your company to attendees from a wide range of nonprofits.

CONFERENCE DEMOGRAPHICS



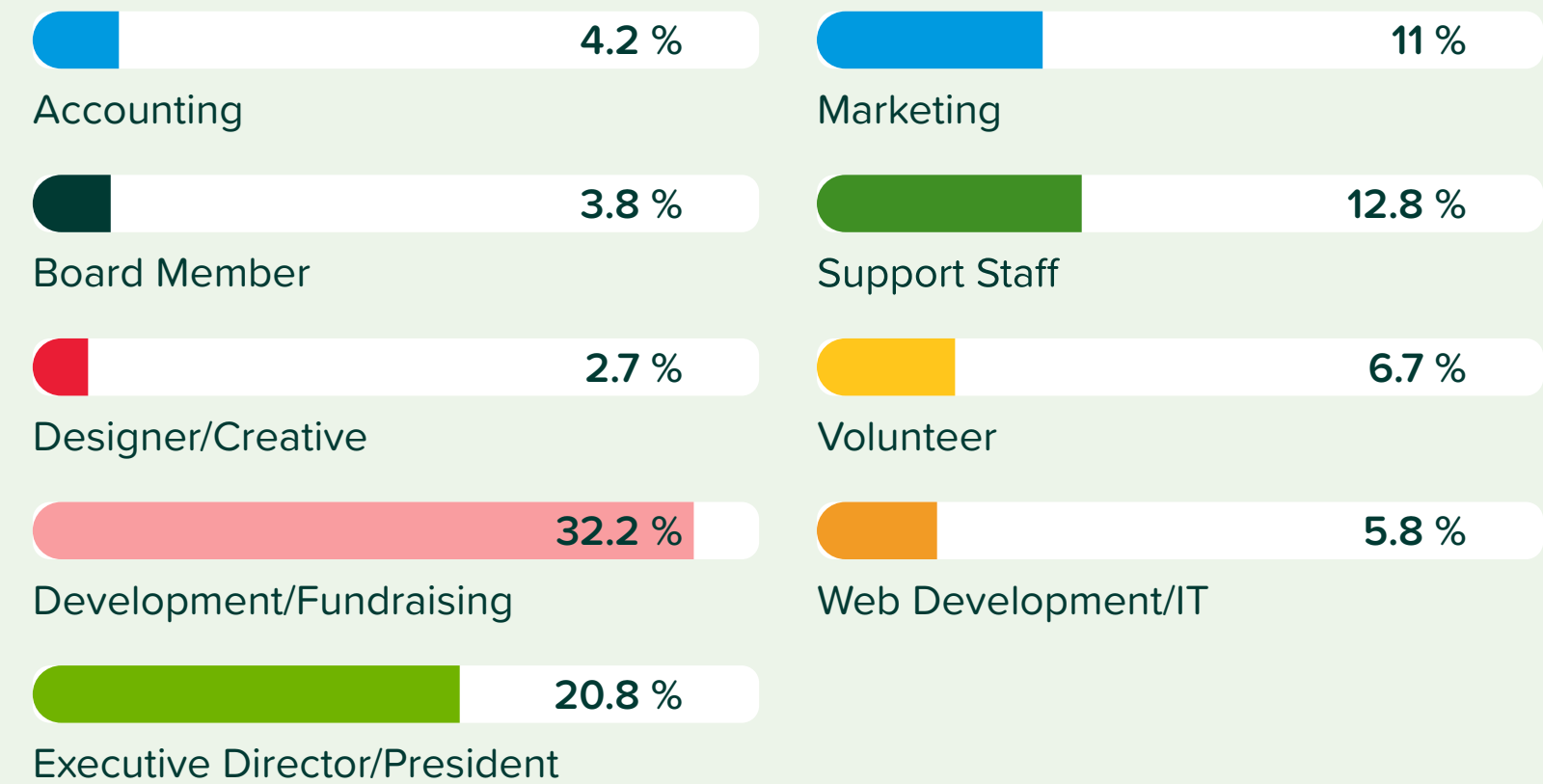
14:1 Attendees to vendors



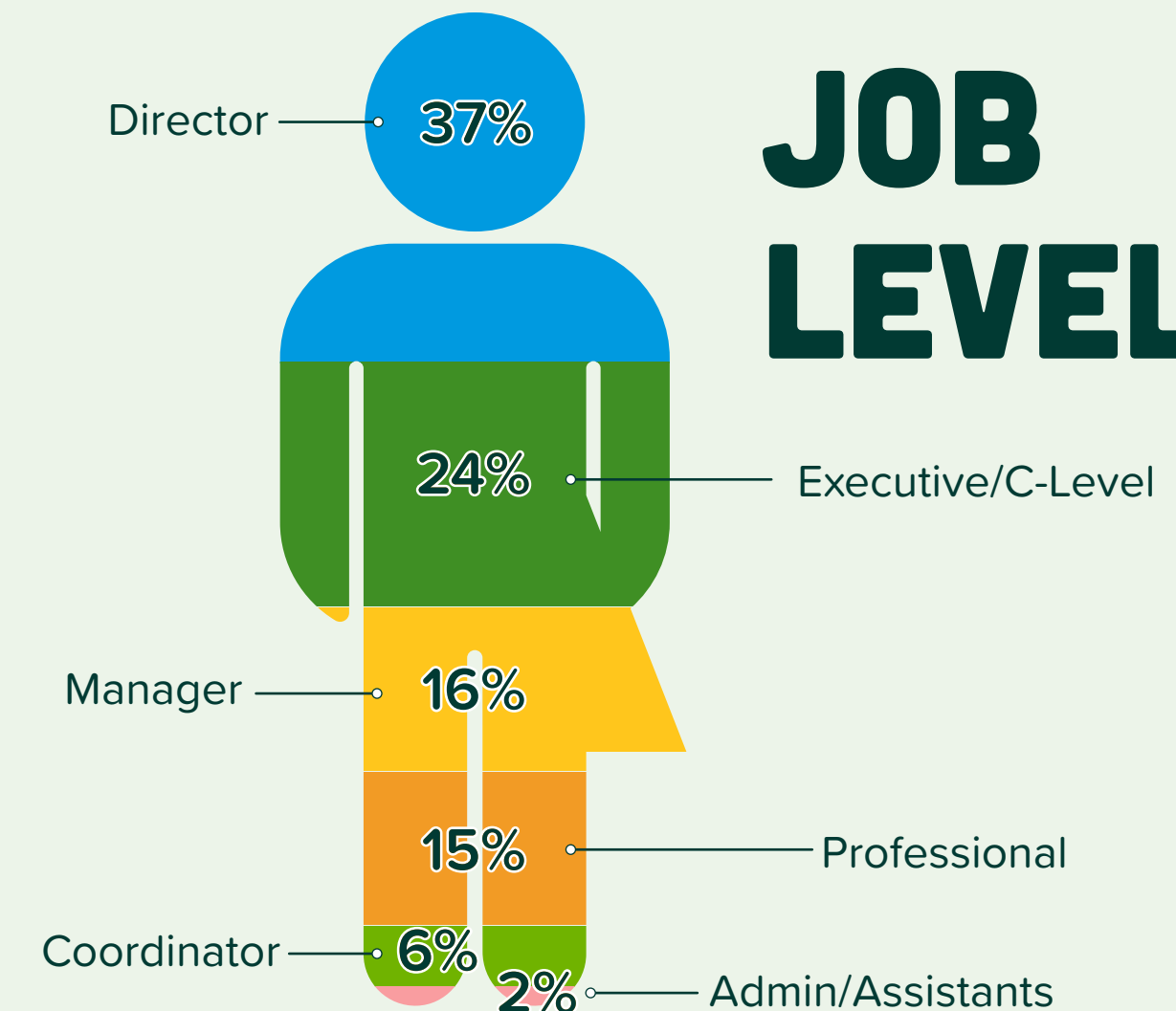
ORGANIZATION TYPE

- Animal Services
- Arts/Culture/Humanities
- Community Development
- Educational/Research/Institutions
- Environmental
- Human Services
- Medical
- National Security/Foreign Affairs
- Religion/Spiritual Development

JOB FUNCTION



JOB LEVEL



MONSTERA

\$10,000 | 1 AVAILABLE

2 FULL CONFERENCE REGISTRATIONS

✓ LOGO VISIBILITY

- ▶ Logo listed on GiveCon website
- ▶ Logo listed in the event program
- ▶ Logo included on sponsor signage
- ▶ Logo included in conference event app
- ▶ Logo hyperlinked on website
- ▶ Logo hyperlinked on website homepage
- ▶ Logo on registration bag
- ▶ General Session "Sponsored By" Logo Placement

✓ ON-SITE

- ▶ Include an item in the registration gift bag
- ▶ Print ad in the event program: Full page - inside back cover
- ▶ 30 second promo video played at lunch on main stage
- ▶ Two dedicated push notification in the conference event app
- ▶ Additional recognition: Tuesday evening reception
- ▶ Exhibit Space: 10 x 10 space: w/ 6' table

✓ DIGITAL MARKETING

- ▶ Promotion on Social Media
- ▶ Spotlight in conference email

✓ SPONSORED CONTENT SESSION

- ▶ Lead an education conference session

✓ REGISTRATION LEADS

- ▶ Post-event opt-in Attendee List

DAISY

\$7,500 | 3 AVAILABLE

2 FULL CONFERENCE REGISTRATIONS

✓ LOGO VISIBILITY

- ▶ Logo listed on GiveCon website
- ▶ Logo listed in the event program
- ▶ Logo included on sponsor signage
- ▶ Logo included in conference event app
- ▶ Logo hyperlinked on website
- ▶ Logo hyperlinked on website homepage
- ▶ Session track sponsor (pick one track)

✓ ON-SITE

- ▶ Include an item in the registration gift bag
- ▶ Print ad in the event program: half page
- ▶ 30 second promo video played at lunch on main stage
- ▶ One dedicated push notification in the conference event app
- ▶ Additional recognition (pick one):
 - Snack Station - Monday
 - Snack Station - Tuesday
 - Snack Station - Wednesday
- ▶ Exhibit Space: 10 x 10 space: w/ 6' table

✓ DIGITAL MARKETING

- ▶ Promotion on Social Media
- ▶ Spotlight in conference email

✓ SPONSORED CONTENT SESSION

- ▶ Lead an education conference session

✓ REGISTRATION LEADS

- ▶ Post-event opt-in Attendee List

TULIP

\$5,000 | 9 AVAILABLE

2 FULL CONFERENCE REGISTRATIONS

✓ **LOGO VISIBILITY**

- ▶ Logo listed on GiveCon website
- ▶ Logo listed in the event program
- ▶ Logo included on sponsor signage
- ▶ Logo included in conference event app
- ▶ Logo hyperlinked on website

✓ **ON-SITE**

- ▶ Include an item in the registration gift bag
- ▶ Print ad in the event program: quarter page
- ▶ Exhibit Space: 7 x 4 space: w/ 6' table

✓ **DIGITAL MARKETING**

- ▶ Promotion on Social Media



SUCCULENT

\$2,500 | 8 AVAILABLE

1 FULL CONFERENCE REGISTRATION

✓ LOGO VISIBILITY

- ▶ Logo listed on GiveCon website
- ▶ Logo listed in the event program
- ▶ Logo included on sponsor signage
- ▶ Logo included in conference event app

✓ ON-SITE

- ▶ Exhibit Space: 7 x 4 space: w/ 6' table

GIVECON SPONSORSHIP LEVELS AT A GLANCE

MONSTERA
\$10,000 | 1 AVAILABLE

DAISY
\$7,500 | 3 AVAILABLE

TULIP
\$5,000 | 9 AVAILABLE

SUCCULENT
\$2,500 | 8 AVAILABLE

Registrations	2	2	2	1
Logo listed on GiveCon website	✓	✓	✓	✓
Logo listed in the event program	✓	✓	✓	✓
Logo included on sponsor signage	✓	✓	✓	✓
Logo included in conference event app	✓	✓	✓	✓
Promotion on Social Media	✓	✓	✓	
Logo hyperlinked on website	✓	✓	✓	
Logo hyperlinked on website homepage	✓	✓		
Include an item in the registration gift bag	✓	✓	✓	
Print ad in the event program	Full page - inside back cover	Half page	Quarter page	
Post-event opt-in Attendee List	✓	✓		
Spotlight in conference email	✓	✓		
30 second promo video played at lunch on main stage	✓	✓		
Dedicated push notification in conference event app	X2	X1		
Lead an education conference session	✓	✓		
Additional Recognition	Tuesday evening reception	Pick one: Snack Station - Monday Snack Station - Tuesday Snack Station - Wednesday		
Logo on registration bag	✓			
Track "Sponsored By" Logo Placement		✓		
General Session "Sponsored By" Logo Placement	✓			
Exhibit Space	10 x 10 space: w/ 6' table	10 x 10 space: w/ 6' table	7x4 space: w/ 6' table	7x4 space: w/ 6' table



EXPAND YOUR REACH

Add on (with sponsorship) options

Enhance your sponsorship packages with these a la carte options. The additional exposure will increase your company's visibility, and drive traffic to your exhibit space and website.

\$250.00	Quarter page program book ad
\$500.00	Half page program book ad
\$1,000.00	Full page program book ad
\$10,000.00	Keynote Sponsor + 1 minute introductory remarks
\$7,500.00	Awards Sponsor
\$3,000.00	Wifi + naming rights to "tech lounge" 1 available
\$3,000.00	App Sponsorship
\$2,500.00	Photo Booth Sponsor
\$1,500.00	Speaker attendee scholarship
In Kind	Grand prize for Bloom Bucks Activity

SCHEDULE AT A GLANCE

SUN., FEB. 23

4:00-6:00pm
Sponsor Setup

12:00-6:00pm
Pre-conference Sessions

7:00-9:00pm
Welcome Reception

MON., FEB. 24

8:00-9:00am
Breakfast in Exhibitor Area

10:00-10:15am
Break

11:00-11:15am
Break

12:00-1:15pm
Lunch in Exhibitor Area

2:00-2:15pm
Break

3:00-3:15pm
Break

4:00-4:15pm
Break

5:00pm
Enjoy Orlando!

TUE., FEB. 25

8:00-9:00am
Breakfast in Exhibitor Area

9:45-10:00am
Break

10:45-11:00am
Break

11:45am-1:00pm
Lunch in Exhibitor Area

1:45-2:00pm
Break

2:45-3:00pm
Break

3:45-4:00pm
Break

7:00-10:00pm
Reception

WED., FEB. 26

8:00-9:00am
Breakfast in Exhibitor Area

9:45-10:00am
Break

10:45-11:00am
Break

11:45am-12:00pm
Break

12:00-1:00pm
Closing Session & Lunch

1:00-3:00pm
Sponsor Breakdown

VENUE INFORMATION

HYATT REGENCY GRAND CYPRESS

1 Grand Cypress Blvd
Orlando, FL 32836

Discounted rooms are available starting at **\$299/night** plus taxes. Make sure to book by January 24, 2025 or sooner as the block will sell out.

AIRPORT:

Orlando International Airport - MCO
17 Miles to MCO from hotel

PARKING

Self-Parking: \$25 with in/out privileges
Valet Parking: \$35 with in/out privileges



READY TO JOIN US?

Contact the sponsorship team today!



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BRENDAN SMITH

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