

# Qgiv Donation Forms

They're Effective

1.5x

Overall donation page  
conversion rates are over  
1.5x higher



1.5x

One-time conversion rates  
improve by 1.5x



3x

Recurring conversion  
rates improve by 3x



One-time transaction  
amounts improve by

14%



Fosters recurring giving,  
boosting conversions by

20%



Bounce rates  
decrease by

10-13%

# They're Beautiful

- + Modern, simple aesthetic
- + Recurring nudges encourage donors to give on an ongoing basis

☀️ Multiply your impact. Make it Monthly!

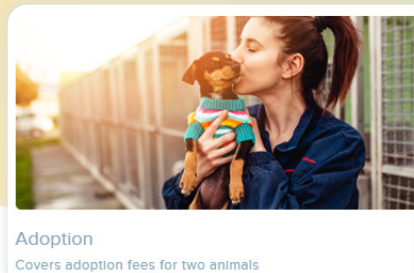
Weekly    Every Other Week

Monthly    Quarterly

Yes! Give \$50/month!

No thanks. Complete my one-time gift.

- + Images for donation amounts and appeals create more effective impact statements for donors



My account • Sign out

Choose Your Gift

One Time    Ongoing

1 Week of Groceries  
Provides 1st week of groceries for 1 person  
\$25

4 Weeks of Snacks  
Provides 4th week of bedtime snacks for 1 child in our after-school program  
\$50

55 Hot Meals  
Provides 55 hot meals to families in our shelter  
\$100

\$250

Multiply your impact. Make it monthly!

Please direct my support:  
Area of Greatest Need

☐ Dedicate this gift  
☐ Add to help cover fees ⓘ

Give

Powered by Qgiv

- + Multistep and single-step layouts provide the flexibility to accommodate short and long form formats

FEEDING AMERICA®

Sign in

Choose Your Gift

One Time    Ongoing

\$50    \$100    \$250    \$500

Other

☀️ Multiply your impact. Make it Monthly!

Please direct my support:  
Area of Greatest Need

☐ Add a little extra to help with fees ⓘ

Give

Powered By Qgiv

## What Qgiv Customers Are Saying:

“Our forms look beautiful, they’re crisp. We’re seeing higher than average recurring gifts because we’re able to gently nudge donors toward monthly giving.”

Joshua A. COO

- + Use **custom fields with conditional logic** to display fields that are relevant to your donors and hide ones that aren't

Are you interested in volunteering?

☐ Yes

☒ No

Back

Are you interested in volunteering?

☒ Yes

☐ No

What areas interest you?

☐ Dog walker

☐ Events

☐ Administration

Back Continue

Get your feet wet with online fundraising!

**Starter** \$0/MO

(Best for organizations processing less than \$50,000 annually)

- + Donation Forms
- + Event Registration & Management
- + World-Class Customer Experience

- ✓ Processing fee:
  - 3.95% (Qgiv + Merchant)
  - \$0.30 per transaction
- ✓ eCheck fee:
  - 1.95% (Qgiv + Merchant)
  - \$0.95 per transaction
- ✓ AMEX fee:
  - Add 1% per transaction

#### WHAT YOU DON'T PAY

Setup fees | Support fees | Additional merchant fees

They're Easy

+ ...and they're free!



## Raise more when you switch to Qgiv

An online fundraising platform is crucial to the success of your organization. Choose a fundraising platform designed to help you raise more and manage less.

Request a demo today!



www.qgiv.com



info@qgiv.com



888.855.9595