



#Giving Tuesday

TEXT MESSAGE TEMPLATES

Use these handy text message templates to get your donors excited about Giving Tuesday. In the first few text messages, include links to your website so donors who may not be as familiar with your organization can see the difference you're making (and the difference they'll make when they donate!). Don't forget to follow best practice guidelines for text message opt-in!

1 MONTH OUT

Save the date... Giving Tuesday is on [\[date\]](#)! You can make a big difference for [\[Those You Serve\]](#) by making a donation to [\[Org Name\]](#) on Giving Tuesday! Until then, check out the impact donors like you made last year: [\[link to website impact statement\]](#)

1 WEEK OUT

On [\[date\]](#) [\[Org Name\]](#) will be participating in Giving Tuesday, a global day of giving. We hope you'll support [\[Those You Serve\]](#) by making a gift! Want to learn more about how your donation can help? [\[Link to Your Mission\]](#)

1 DAY BEFORE

Giving Tuesday is tomorrow! Here at [\[Org Name\]](#) we're so grateful for the support of donors just like you. Ready to give now? Here's an exclusive link to our Giving Tuesday form: [\[Donation Form Link\]](#)

DAY OF

Giving Tuesday is here! To support [\[Those You Serve\]](#), you can make a gift to [\[Org Name\]](#) here: [\[Donation Form Link\]](#). Thanks for making the world better on this global day of giving!

THANK-YOU MESSAGE TEMPLATE

Yesterday was great! Thanks so much to everyone who supported [\[Org Name\]](#) on Giving Tuesday! Stay tuned for updates on the total raised. Didn't have a chance to give? You can still make a difference with a donation! [\[Link to Giving Tuesday Form\]](#)

FOLLOW-UP

Our Giving Tuesday results are in! YOU raised [\[Dollar Amount\]](#) for [\[Org Name\]](#) to support [\[Those You Serve\]](#). Thank you for making a difference!

In the months after Giving Tuesday, keep supporters connected to your organization by sending bi-monthly texts inviting them to upcoming events, sharing impact, and offering volunteer opportunities!



Qgiv provides a full suite of fundraising solutions that integrate with industry-leading CRMs and email providers to provide a personalized giving experience for donors. In addition to providing flexible, low-cost fundraising tools, Qgiv is committed to helping people fulfill their passion to make a difference for others by equipping fundraisers with tools and educational resources to advance their knowledge and move their missions forward.



Donation
Forms



Text
Fundraising



Integrations
& Reports



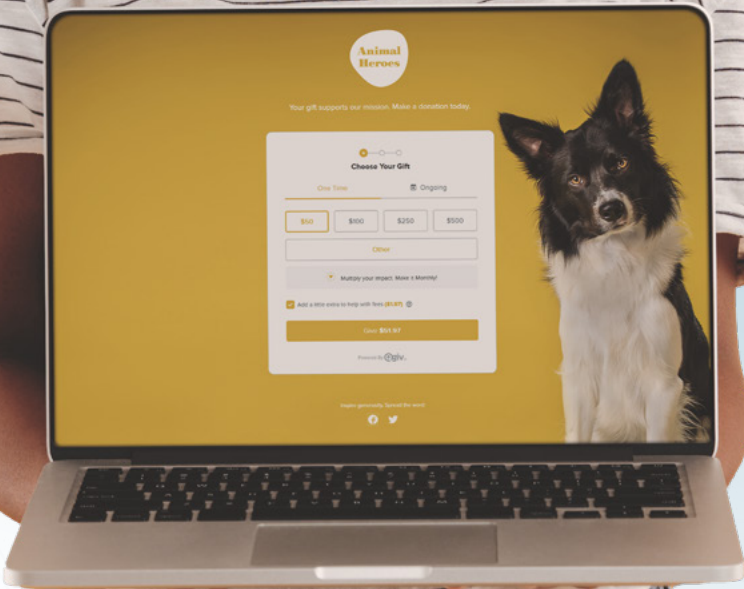
Peer-to-Peer
Fundraising



Auctions



Event
Registration



www.qgiv.com



888.855.9595



info@qgiv.com